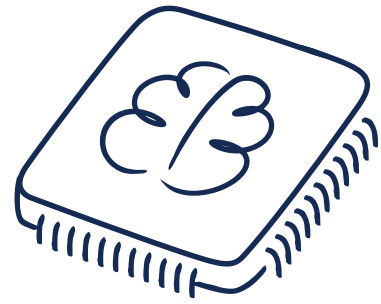


# Future Shock Cards

See innovation differently

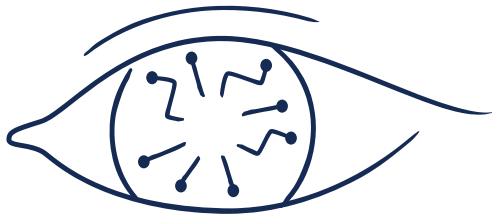
Brought to you by:



## Artificial intelligence

AI and robotics are no longer an idea but a reality, causing a global labor crisis.

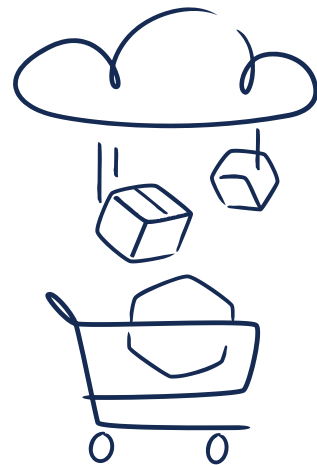
What does your future workforce look like?  
How can your business benefit from AI whilst still being a responsible employer?



## Who wants to live forever

Advances in science and medicine ensures people are living beyond 100 – financial planning is more important than ever before.

What new packages and services can you offer so people have an income, can retire well and are insured for their extended life?



## 100% me

Big data has meant that people expect companies to know them better than they know themselves.

How can you use big data to 'predict' your customers' needs before they know they have them?



## Virtual actualization

People awaken to the self-improvement possibilities of virtual reality.

How can you use VR to help customers build a brighter future both personally, and financially?



## The big boys rule

The ongoing search for new profit streams and expansion sees companies like Google and Amazon enter the wealth management arena.

How can you fight against the big boys to protect your clientele and show people why bigger doesn't always mean better?



## Spiritual enlightenment

Due to rising standards of living and climate change, consumerism is dead. Finding a spiritual purpose is now fundamental.

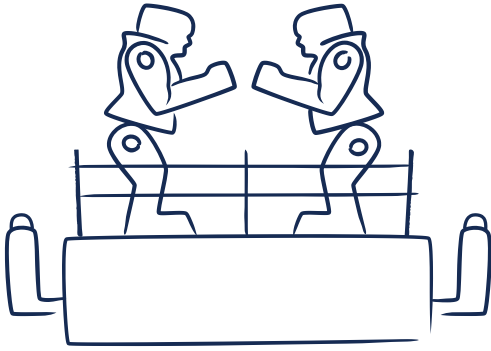
How can you broaden your focus from managing peoples wealth to also helping customers lead a healthier and happier life?



## Party of one

Connective technologies and social shifts mean people are living life solo. 'Talking to people' and 'leaving the house' are things of the past.

How can we deliver great financial advice and build trust when we never meet the individual. Ever!



## Tech throw down

Technology is making better decisions than people, so customers want companies to prove their tech's intelligence is best.

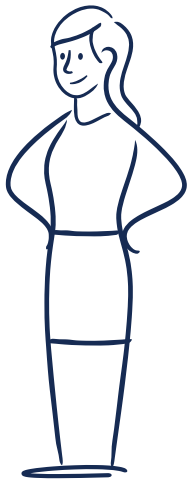
What can you change to demonstrate to customers you have the best and most intelligent tech to win the tech throw down war?



## Advice for free

Failing loyalty and increased switching in the wealth industry means companies offer free financial advice.

How can you change your business model to provide advice for free and make your profit elsewhere?



## The rise of females

Women have not just broken the glass ceiling they have smashed it, holding 60% of all top tier jobs.

How will this effect the way you give advice? How might you deliver information in a more acceptable and enjoyable manner for female clients?



## Status tests

'Exclusivity' is back and customers increasingly demand companies prove their worth before purchasing products and services.

How can you make your company feel like an exclusive club?